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U. S. Department of Agriculture

# GLADIOLUS

S. S.

OR

*Spring Specials*

1941

In The Following pages are opportunities to have the finest gladiolus varieties in your garden this summer. You can have the most modest or most elaborate garden. The low priced unlabelled collections are fine and just the thing for beginners or any one else who doesn't care to keep varieties by name. There are fine varieties at all kinds of prices to suit every pocketbook.

Don't let another year go by without a  
**GARDEN OF GLADS**  
THEY ARE EASY TO RAISE

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**CHAMPLAIN VIEW GARDENS**  
ELMER GOVE BURLINGTON, VT.

# Ethel Cave-Cole (Cave, Canada)

Here is an extraordinary new light pink just introduced this year. And has not been offered at retail anywhere before. It is such an unusual and outstanding variety that I have just bought most of the stock and have exclusive selling rights in the United States. This is a variety that is destined to go places, both as a commercial cut flower

and for exhibition and the home garden. In fact I fully believe this is the best light pink in existence. To win on the show bench you will have to grow **Ethel Cave-Cole**. To have the best light pink cut flower for either long distance shipping or local use you will have to have **Ethel Cave-Cole**. In fact **Ethel Cave-Cole** is the coming light pink.

Last season a few bulbs were sent around the country for trial and everyone was enthusiastic about it. We have really wonderful testimonials from different parts of the country.

**COLOR** Pure light pink with a powdery sheen—sometimes lightly flecked around the edge. A beautiful clean, clear tone that appeals to everyone.

**FLORETS** 8-9 large (6 inch or over) well placed round blooms open with as many more showing color. 20-22 total blooms. Petals roll back at the edge.

**STEM** not heavy but strong and plenty tall and straight. Flowers firmly fastened to it.

**SUBSTANCE** unusually good and stands extreme heat perfectly though doesn't appear coarse.

**RELIABILITY** Very reliable in all ways, wherever grown. A heavy propagator, good grower and uniform bloomer whether from large or small bulbs and in all soils and is healthy.

There are not many good light pinks on the market.

**Ethel Cave-Cole** will make a very fine addition to the list and by far the best one I know of. This variety will be heard from this coming summer as I am going to try to get it to the shows and a number of leading growers have already ordered or said they intend to. Now is the time to get in on the ground floor.

<b>RETAIL PRICES</b>	Large	Medium	Small	Bulblets
Per Each	\$2.00	\$1.00	.50	5 for .25

**SPIKES OF ETHEL CAVE-COLE** were shipped from Vancouver to Boston in tight-bud condition by Air Express. Four days after arrival, they received the Seedling ribbon, with the unanimous vote of seven judges.

Here are two testimonials among the number received by Mr. Cave.

"Just a note to tell you about the performance of **Ethel Cave-Cole**. The enclosed photo is a spike from a bulb that would just make the No. 1 size. Most of the buds on this spike were showing color on August 13th. On the morning of August 14th I was surprised to find four florets open. I had never before known a Gladiolus to open four florets the first night. Height 50", flower head 24", floret 6", 20 buds.

"Neighbours and the people at the Rust Lab. who saw this spike were amazed. I did not have an opportunity to show it to members of the W.G.S. It was certainly a revelation to me. It makes one realize that the present accepted standard varieties leave much to be desired."

"I really must congratulate you on **Ethel Cave-Cole**. It is a very fine Glad. The color is practically a solid color, with only slight flakings on the ends of each petal, hardly discernible, unless closely examined, and the slight buff shading seems to originate in the throat, and seems to die out and spread to the solid color, or to nothing when you reach the three-quarter portion of the flower. The substance is excellent, and yet fools one unless you handle the flower, as it does not appear the least bit coarse—a thing you often find when a Glad has an abundance of substance. But what appeals to me mostly, is its appearance—one word I think adequate to describe it—Class."

I bought this variety at a very high price but I am sure it is well worth it.

**Mr. Cave** has other outstanding seedlings coming along which I expect to introduce for him in the United States.

**Ethel Cave-Cole** prices per each, Large \$2.00, Medium \$1.00 and Small 50c. Bulblets 5 for 25c.

**S. S. SPECIAL**, to introduce the variety to the public; 1 Each; Large, Medium and Small for \$2.50. Only 65 of these S.S. Sets. So speak quick.

## Maple Syrup

Have you seen the article on Maple Syrup in the Saturday Evening Post of March 22nd? If not you should get it and read all about this delicious confection.

Many people think that Maple Syrup should be rather dark colored and strong flavored. This is entirely wrong. The best Maple Syrup is light colored and has a delicious and pleasing taste. Strong flavor and dark color in maple syrup is nearly always caused by carelessness and unclean methods in making. I handle only the fancy light colored grade, there is none better to be had.

It is to my regret and shame that there are large commercial establishments in Vermont, who buy very inferior maple sugar from States that can not produce good maple sugar anyway and mix it with the Vermont sugar and sell it as Pure Vermont Maple Sugar and Syrup. I handle only the best grade of the pure sugar and syrup, produced right on Vermont farms.

The prices are

1 Gallon \$2.50	$\frac{1}{2}$ Gallon \$1.50	1 Quart 90 cents.
A Case of 12 pints \$4.50		A case of 12 Half-pints in glass \$2.50
MAPLE SUGAR 2 oz. cakes 60 cents a lb.		5 lb. pail soft sugar \$2.50

## About This Year's Introductions

**MERMAID** (Palmer) This is one that I believe is going to create a sensation both as a commercial and for exhibition. Grows enormously tall and strong with a stem even better than Debonair. 8-10 large pink blooms open at a time. Much darker than Picardy, just the color the florists want.

**MUSKOKA** (Palmer) Will be popular as an early commercial. Though a so-called smoky salmon the color is good.

**PENZANCE** (Palmer) A very dark smoky, distinctive color with 8-10 perfectly placed blooms open. Darkest smoky I have seen.

**TECUMSEH** (Palmer) A smoky that not only has about everything a smoky should have but in addition is beautiful. A thing that can't be said of many smokies. It has the heaviest texture I have ever seen and is one of the most unusual glads ever produced.

**WINSTON** (Palmer) The most beautiful cream I have seen. Whether this will finally prove out better than White Gold or not remains to be seen but I think there is place for both.

**BOLERO** (Leffingwell) A smoky orange with a darker velvety feathery blotch. A large flower and type quite similar to Tecumseh but even larger and of course is different color. Frederick Cassebeer of New York, one of the best known judges and writer on gladiolus topics in the country, says it is the best thing I had in my Boston exhibit last year and I had a lot of my best ones there.

**PADRE** (Leffingwell) A fine formal type orange for exhibition purposes. I don't know of any other orange that could touch this on the exhibition table. Very showy, opens up to 12 large blooms.

**MOTHER KADEL** (Kadel) I have not grown this myself but I understand it is one of the most promising of the newer yellows. A real nice thing.

**ELIZABETH THE QUEEN** (White) This is a new lavender that is miles ahead of any other on the market and is having phenomenal sales this year among growers who know glads. This will be a very popular variety for years. A really beautiful lavender.

If you are a commercial grower and interested in getting a quantity of this variety, write for special folder and growers' prices. Special collections, **\$25.00, \$50.00, \$100.00.**

**MARGO** (Hedgecock) A very fine Apple Blossom pink that is the best keeper I have ever seen. Mr. Cassebeer, mentioned above, says it is one of the very best of the few outstanding new varieties he saw last year.

**KING MIDAS** (Herridge) A deep yellow that is the best on the market for exhibition and will make a good commercial also.

**LADY JANE** (Lake) A clear glistening cream that should make a fine commercial. There is a big demand for cream varieties as in floral work they are more beautiful

# Gladiolus Price List

SPRING -- 1941



This List Supersedes All Previous Lists

Do not use an old list. There are many changes in this one.

Please read pages 6 and 7 before making out an order.

**CHAMPLAIN VIEW GARDENS**

ELMER GOVE

BURLINGTON, VT.

# Please Read Carefully

Please do not ask us to change collections or special sets. The collections are made up as they are for definite reasons and we cannot change them. Any of these collections or specials are very good value.

Do not split quantities as listed. Where a variety is listed at 2 for 15 cents or 4 for 15 cents do not order 1 or 2 at a lower price. There is no profit in any items of less than ten cents and very little at that price. **No single item accepted for less than ten cents.**

**EXTRAS ON CASH ORDERS.** On cash orders of \$2.00 to \$5.00 you can select 10% extra in bulbs of your own choosing. From \$5.00 to \$25.00 select 15%; \$25.00 to \$50.00 select 20% and above \$50.00 select 25%. **These Discounts do not Apply to Collections, Special Offers or Wholesale prices or New Introductions, or those marked "No Discount."**

**VARIETIES MARKED "NO DISCOUNT" CAN NOT BE USED AS EXTRAS.**

**Discounts apply to gladiolus only and not to other articles listed.**

**TO MAKE OUT YOUR ORDER** put everything down on the order blank, just as listed in the price list. Add it up, then figure out any special discounts or add on the extra bulbs of your choosing. It is all very simple but some people seem to have a lot of trouble in making out an order.

The above discounts and extras are all for cash orders. The earlier the orders are received and the larger they are the more generous we will be with our extras. If you cannot spare all the cash now send 25% and the balance later and we will see that you are satisfied. **But the above extras are only for cash before shipment.**

On cash orders of \$12.00 or more, for bulbs, I will give a copy of the "Gladiolus Book" by Rockwell if you ask for it and if you have not already had one.

Packages of bulblets run from twenty-five to fifty or more. We give very good value.

You can have 3 or more bulbs at the 10 rate; 25 at the 100 rate. But no single items for less than 10 cents.

**Please do not send us orders of under \$1.00 as we lose money on them. I do usually fill such orders from regular customers as an accommodation but they cost us more than we get for them. On retail orders of under \$1. please enclose 10 cents for postage.**

**I GUARANTEE SATISFACTION**, and I mean just that. If at any time, either after receiving the bulbs or after blooming, you have cause for complaint just write me about it and I will do my utmost to make things right. This is the only basis on which anyone can hope to conduct a business that will be permanently successful.

At these prices all bulbs, except the wholesale offers and growers' collections, are prepaid anywhere in the United States and Canada and all countries in the Postal Union.

**SPECIAL QUOTATIONS.** Do not ask for special quotations unless you have a large order. We will not consider quoting any special prices on small orders. I publish this price list to give people the prices and do not consider it honest to give one person a lower price than another.

**REMEMBER** in buying bulbs price is not everything. In fact sometimes the price is a minor item. Consider the quality, count, the reliability of the grower, etc. I always mean to put in enough extra count or over size to make up for any lower price that other good reliable growers might make. **Just leave it to me.**

**IF YOU WANT TO PAY TRANSPORTATION** and get extra count on your order just mention it and I will send your order collect for postage or express and will see that you are more than satisfied. Just mention whether you want extra count on your order or extras in other kinds and what kinds. If you want wholesale orders sent by mail it is better to let us send them **C.O.D. for the postage**, then we know the postage is correct and I will give you more than enough bulbs to make it up. People who send stamps or cash for the postage seldom send enough.

On wholesale orders do not ask us to prepay the carrying charges and take out enough bulbs to offset the express or parcel-post. This disrupts the whole office routine and makes us a lot of extra work. On wholesale orders which are not prepaid let us send them **C.O.D. for the postage or express collect.**

**ON FAIR SIZED ORDERS, EXPRESS** is safest and best especially in the winter time; I advise express if you are situated so as to get free delivery by the express company.

**EXTRAS.** It is the practice of most growers to give extras on orders. I always put in some myself. So it would help me if you will mention whether you want extras of the same varieties that you order or in other kinds. And if you have a preference it will help me still more if you can name the varieties in which you want your extras and if you want large, medium or small bulbs or bulblets.

Just give us a list of varieties from which to select your extras. We will put in what we think the order rates.

**PLEASE** give me a list from which to select your extras. Extras are given for orders from the retail list—not from the wholesale tho I usually put in something new to try anyway.

**C.O.D. ORDERS**—Please do not ask us to send an order C.O.D. without your making a deposit on it. If it is a small order we shall have to ask for a deposit of at least a dollar. Larger C.O.D. orders should be accompanied by 25% of the value. We cannot send out any more C.O.D. orders without at least some deposit.

## Premium Bulbs Free

**WINSTON** Palmer Seedling No. 322016. A large very beautiful, ruffled cream, with slightly deeper cream throat. An exquisite creation that is bound to become very popular with those who can appreciate real beauty. Very early.

**MERMAID** Palmer Seedling No. 34047. Very tall, strong growing pink with white throat. A fine new color, suitable for florist work. Several well placed blooms open. Always straight. A Debonair stem with a really fine flower. Florist visitors to my fields have commented very favorably on this variety.

FREE with a \$15.00 order, a large bulb of either one of the above varieties.

A \$30.00 order will get a large bulb of both. Only one of each to a customer.

Do not ask for any other variety as a Premium bulb as the above two are the only ones we give for size of order.

**THIS YEAR** I am selling the premium bulbs, also, a thing I have never done before. The bulbs are priced at \$5.00 each. I can imagine a lot of people asking me for \$5.00 worth of bulblets as a premium instead of a large bulb. This we can not give. The premiums are large bulbs as noted above.

**WHEN CORRESPONDING ABOUT A PREVIOUS ORDER, PLEASE GIVE ORDER NUMBER. IT SAVES US A LOT OF TIME.**

**F.O.B. ITEMS.** When an order contains both F.O.B. items and retail items unless you give instructions to the contrary we ship them all together in one package F.O.B. but put in extra count and enough extras to more than offset the carrying charges on the retail items. If the order is large and you want the two different classes shipped separate we can do that if you ask us to but many orders contain both retail and wholesale items and it is usually simpler to send them all together.

**CERTAIN VARIETIES** because of their being new introductions of this year or because I am simply listing them for another grower or for some other reason I have marked "no discount." We do not give any discount whatever on introductions of the current year and there are no discounts on Golden Goddess, a patented variety, and a few others. These are marked in the price list.

The varieties marked "no discount" cannot be used as extras as either they are very limited in quantity or I am listing them for other growers at a nominal commission.

**CANADIAN CUSTOMERS** have to send to the Destructive Insect & Pest Act Advisory Board at Ottawa for permit to import bulbs.

**At present writing (Spring, 1941) there is an embargo on bulbs to Canada—so no bulbs can be sent into Canada until the embargo is lifted, which no doubt will be for the duration of the war or longer.**

**AT THIS TIME** most foreign money is discounted in this country so foreign customers in remitting for bulbs will please send a bank draft on a New York Bank in United States dollars.

**ORDER EARLY.** There are always certain varieties of which the stock is very limited and so we are usually sold out before spring, so if you order early you will be sure of getting just what you want. Then again we are always rushed in the spring as so many people wait until then to order. And by ordering early you will get what you want when you want it and it will be better for both of us.

**ACKNOWLEDGMENT OF ORDERS.** We always send an invoice as soon as possible after an order is received, usually within 1 or 2 days, however, as so many people procrastinate and wait until spring to order, that often in March and April we simply can not get these invoices out as soon as we would like to. Often get several days behind. If you do not get an invoice acknowledging your order within a few days, drop us a line. But in the spring it may be 10 days or more before you would get it. This is another reason for ordering early. Another invoice goes with the order of bulbs for checking.

# PRICE LIST

					BULBLETS
	PER	LARGE	MED. UMD.	SMALL	PER
<b>ALADDIN</b>	1	\$ .50	\$ .30	\$ .20	7 \$.20
Wonderful ruffled salmon.	10	4.00	2.40	1.60	100 2.00
<b>ALGONQUIN</b>	1	.50	.30	.20	7 .25
Finest bright red.	10	4.00	2.40	1.60	100 2.00
<b>AMADOR</b>		2-.12	4-.15	10-.15	Pa. .10
Nice bright red.	10	.50	.30	.15	100 .15
<b>AMBERGLOW</b>	1	.15	.10	2-.10	15 .10
Most beautiful amber yellow.	10	1.20	.80	.40	100 .60
<b>AMRITA</b>	1	.15	.10	2-.10	15 .10
Beautiful clear light buff.	10	1.20	.80	.40	100 .60
<b>AMULET</b>	1	.50	.30	.20	7 .20
Exquisite ruffled buff.	10	4.00	2.40	1.60	100 2.00
<b>ANGELICA</b>	1	.40	.25	.15	....
No Discount Small flowered pink white throat.					
<b>ANGELUS</b>	1	.10	2-.15	3-.10	15 .10
Pure pink, cream throat.	10	.80	.40	.25	100 .50
<b>ARETHUSA</b>	1	.60	.40	.25	7 .25
Ruffled cream.					
<b>ARIADNE</b>	1	.20	.15	.10	10 .15
Tinted white with red blotch.	10	1.60	1.20	.80	100 1.00
<b>AVALON</b>	1	2.00	1.50	1.00	1 .40
Beautiful pink and cream.	10	16.00	12.00	8.00	10 3.00
<b>AVE MARIA</b>		2-.12	4-.15	10-.15	Pa. .10
Early medium blue.	10	.50	.30	.15	100 .15
<b>BAGDAD</b>		2-.12	4-.15	10-.15	Pa. .10
Huge smoky old rose.	10	.50	.30	.15	100 .15
<b>BARCAROLE</b>	1	.50	.30	.20	5 .15
Wonderful deep ruffled orange.	10	4.00	2.40	1.60	10 .25
<b>BARCELONA</b>	1	1.50	....	....	1 .25
No Discount Immense cream.					
<b>BEACON</b>		2-.15	2-.10	4-.10	20 .10
Salmon scarlet, cream throat.	10	.60	.40	.20	100 .40
<b>BEAUTIFUL OHIO</b>	1	.25	.15	2-.15	20 .25
Nice lavender.	10	2.00	1.20	.60	....
<b>BELLA DONNA</b>		2-.12	4-.15	10-.15	Pa. .10
Early light blue.	10	.50	.30	.15	100 .15
<b>BERNECE</b>		2-.12	4-.15	10-.15	Pa. .10
Early deep bronzy yellow.	10	.50	....	.15	100 .15
<b>BETSY BOB-UP</b>		2-.12	....	10-.15	Pa. .10
Late cream yellow, reddish lines in throat.	10	.50	.30	.15	100 .15
<b>BEVERLY</b>	1	.50	.35	.25	6 .25
No Discount New commercial purple.	10	4.00	2.80	2.00	12 .50
<b>BILL SOWDEN</b>		....	4-.15	10-.15	Pa. .10
Huge deep blood red.	10	....	.30	.15	100 .15
<b>BIT O'HEAVEN</b>		2-.12	4-.15	10-.15	Pa. .10
Fine commercial orange.	10	.50	.30	.15	100 .15
<b>BLACK OPAL</b>	1	.25	.15	.10	10 .15
Exhibition dark red.	10	2.00	1.25	.80	100 1.00
<b>BLEEDING HEART</b>		2-.12	4-.15	10-.15	Pa. .10
Tinted white, red blotch.	10	.50	.30	.15	100 .15
<b>BLUE ADMIRAL</b>		2-.12	4-.15	10-.15	....
Best deep blue.	10	.50	.30	.15	....
<b>BLUE BEAUTY</b>	1	.10	2-.10	....	Pkg. .15
Early, medium deep blue.	10	.80	.50	....	100 .25
<b>BLUE WONDER</b>	1	.25	.15	.10	15 .10
Exhibition blue.					
<b>BOLERO</b>	1	3.00	any size	1 .75	
No Discount New Orange.	10	25.00	any size	100 60.00	

	PER	LARGE	MEDIUM	SMALL	BULBETS PER
<b>BOLIVAR</b> .....		2-.12	4-.15	10-.15	Pa. .10
Huge red.	10	.50	.30	.15	100 .15
<b>BRIGHTSIDE</b> .....		2-.12	4-.15	10-.15	Pa. .10
Orange and yellow decorative.	10	.50	.30	.15	100 .15
<b>BUCCANEER</b> .....	1	.15	.10	2-.10	Pkg. .15
Rose sport of Pirate—fine.	10	1.20	.80	.40	100 .25
<b>CAESAR</b> .....		2-.12	4-.15	10-.15	Pa. .10
Salmon red with darker blotch	10	.50	.30	.15	100 .15
<b>CAMELLIA</b> .....	1	.10	2-.15	3-.10	Pkg. .10
Tinted pink, darker feather.	10	.80	.50	.30	100 .20
<b>CANDY HEART</b> .....	No Discount	1	.45	.30	.15 25 .25
Flesh pink, darker blotch.	10	2.50	1.50	1.00	100 1.00
<b>CARDINAL PRINCE</b> .....		2-.12	4-.15	10-.15	Pa. .10
Early clear cardinal red.	10	.50	.30	.15	100 .15
<b>CARILLON</b> .....	1	.50	.30	.20	10 .20
Beautiful clear rose, white throat.	10	4.00	2.40	1.60	100 1.50
<b>CHAMPLAIN</b> .....		2-.12	4-.15	10-.15	Pa. .10
Early light blue	10	.50	.30	.15	100 .15
<b>CHAMOUNY</b> .....	No Discount	1	.30	.20	10 .25
Tall dark rose bordered by silver line.	10	2.40	1.60	1.00	100 2.00
<b>CLARION</b> .....		2-.12	4-.15	10-.15	Pa. .15
Nice early yellow.	10	.50	.30	.15	100 .10
<b>COLOSSUS</b> .....		2-.15	2-.10	4-.10	20 .10
Large early salmon with red blotch.	10	.60	.40	.20	100 .40
<b>COMMANDER KOEHL</b> .....		2-.12	4-.15	.....	.....
Large red.	10	.50	.30	.....	.....
<b>CONQUEST</b> .....	1	.10	2-.15	3-.10	25 .10
Ruffled light salmon, cream blotch.	10	.80	.50	.25	100 .25
<b>CORAL GLOW</b> .....	No Discount	1	.25	.15	.10 10 .25
Fine coral red.		20.00	12.00	8.00	10 2.00
<b>CORDELIA</b> .....	1	2.50	1.50	1.00	1 .35
New, early rose.		.....	.....	.....	.....
<b>CORONA</b> .....	1	2.50	1.50	1.00	1 .25
Flesh with picotee edge.	10	20.00	12.00	8.00	10 2.00
<b>CREVE COEUR</b> .....		2-.12	.....	10 .15	Pa. .10
Tall orange with darker blotch.	10	.50	.....	.15	100 .15
<b>DAMARIS</b> .....	1	.15	.10	2-.10	15 .15
Deep burgundy red.	10	1.20	.80	.40	100 .80
<b>DEBONAIR</b> .....		2-.12	4-.15	10-.15	Pa. .10
Tall strong LaFrance pink.	10	.50	.30	.15	100 .15
<b>DIANE</b> .....	1	1.00	.75	.50	1 .15
Late tall salmon orange.	10	8.00	6.00	4.00	10 1.00
<b>DREAM O'BEAUTY</b> .....		2-.12	4-.15	10-.15	Pa. .10
Deep rose.	10	.50	.30	.15	100 .15
<b>DR. DENTZ</b> .....	1	.20	.15	.....	15 .10
Rose pink—called an improved Picardy.	10	1.60	1.20	.....	100 .60
<b>DR. DURR</b> .....		2-.12	.....	10-.15	.....
Early cream white.	10	.50	.....	.15	.....
<b>DR. HOEG</b> .....		2-.12	.....	10-.15	Pa. .10
Glistening deep red.	10	.50	.....	.15	100 .15
<b>DUNA</b> .....		.....	4-.15	.....	Pa. .10
Soft light buff.	10	.....	.30	.....	100 .15
<b>EARLY ROSE</b> .....		2-.12	4-.15	10-.15	Pa. .15
Early medium dark rose.	10	.50	.30	.15	100 .25

"Have been buying bulbs for a number of years from you and have always been delighted with the bulbs and the generous count I received as well as the extras. My glads were the talk of the town last summer."

—Mrs. E. A. Green, Penn.

The bulbs I ordered from you this fall came thru in fine shape. Thanks very much for the extras  
—V. V. Burch, Mich.

	PER	LARGE	MEDIUM	SMALL	BULLETS PER
<b>EDITH MASON</b> .....		<b>2-12</b>	.....	.....	Pa. .10
Nice light rose.	10	.50	.....	.....	100 .15
<b>EDITH ROBSON</b> .....		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	Pa. .10
Exhibition salmon darker blotch.	10	.50	.30	.15	100 .20
<b>ELIZABETH THE QUEEN</b> .....No Discount	1	5.00	any size		1 1.00
Amazing new lavender.	3	10.00	1 of each size		100 80.00
<b>ELOISE</b> .....		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	Pa. .10
Nice new pinkish lavender.	10	.50	.30	.15	100 .15
<b>EMBLEM OF PURITY</b> .....No Discount	1	1.00	.60	.40	2 .25
Fire pure white.	10	8.00	4.80	3.20	10 1.00
<b>EMILE BRIDE</b> .....	1	1.00	.65	.40	.....
Good smoky.					
<b>EVENSONG</b> .....		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	Pa. .10
Smoky, cream blotch.	10	.50	.30	.15	100 .15
<b>EXCELLENCE</b> .....		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	Pa. .10
Large early red.	10	.50	.30	.15	100 .15
<b>FIREFLY</b> .....	1	.15	.10	<b>2-10</b>	25 .10
Early flaming scarlet with white line.	10	1.20	.80	.40	100 .30
<b>FLAGSHIP</b> .....No Discount	1	1.50	.80	.50	2 .20
Red, white and blue.					
<b>FLORA FARMER</b> .....No Discount	1	.75	.50	.30	1 .10
Pure rose pink.	10	6.00	4.00	2.40	10 .80
<b>GLAMIS</b> .....	1	2.00	1.25	.75	1 .25
Ruffled clear salmon cream throat.	10	16.00	10.00	6.00	10 2.00
<b>GLOAMING</b> .....		<b>2-15</b>	<b>3-15</b>	<b>6-15</b>	15 .10
Purple with white throat.	10	.60	.40	.20	100 .50
<b>GOLDEN BROWN</b> .....		<b>2-12</b>	<b>4-15</b>	.....	Pa. .10
Chocolate brown, medium size.	10	.50	.30	.....	100 .15
<b>GOLDEN GODDESS</b> .....No Discount		<b>2-15</b>	<b>2-12</b>	.....	.....
Exhibition yellow.	10	.75	.50	.....	.....
<b>GRETA GARBO</b> .....	1	1.00	.60	.....	.....
Beautiful soft creamy rose.	10	8.00	4.80	.....	.....
<b>HECTOR</b> .....		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	Pa. .10
Early ruffled salmon scarlet.	10	.50	.30	.15	100 .15
<b>HELENA</b> .....	1	.15	.10	.....	.....
Late lavender pink.	10	1.20	.80	.....	.....
<b>HELEN OF TROY</b> .....No Discount	1	1.00	.50	.....	.....
Large buff with soft blotch.					
<b>HERITAGE</b> .....	1	.10	<b>2-15</b>	<b>3-10</b>	Pkg. .15
Exhibition pink.	10	.80	.50	.25	100 .25
<b>HINDENBURG'S MEMORY</b> .....	1	.50	.30	.20	4 .10
Nice medium red.	10	4.00	2.40	1.60	.....
<b>HONOR</b> .....		.....	<b>4-15</b>	<b>10-15</b>	Pa. .15
Nice lavender.	10	.....	.30	.15	100 .25
<b>IEKA</b> .....	1	.50	.30	.20	4 .15
Big smoky with red blotch.	10	4.00	2.40	1.60	10 .30
<b>INCENSE</b> .....No Discount	1	.25	.25	.10	.....
The scented gladiolus.					
<b>INNOVATION</b> .....	1	.10	<b>2-15</b>	<b>4-15</b>	20 .10
Bronze, slightly smoky.	10	.80	.60	.30	100 .40
<b>IRAK</b> .....	1	.10	<b>2-15</b>	<b>2-10</b>	20 .10
Lavender gray sport of Bagdad, fine.	10	.80	.50	.30	100 .40
<b>JALNA</b> .....	1	.10	<b>2-15</b>	<b>2-10</b>	Pkg. .15
Exhibition smoky.	10	.80	.50	.30	100 .25
<b>JASMINE</b> .....	1	.50	.30	.20	10 .20
New ruffled light yellow.	10	4.00	2.40	1.60	100 1.50
<b>JONQUIL</b> .....		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	Pa. .10
Deepest yellow known.	10	.50	.30	.15	100 .15
<b>JOSEPH HAYDN</b> .....	1	.30	.20	.....	.....
Light blue, large dark blue blotch.					

					BUBBLETS
	PER	LARGE	MEDIUM	SMALL	PER
<b>KING ARTHUR</b>		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Ruffled mauve.	10	.50	.30	.15	100 .15
<b>KING LEAR</b>	1	.50	.30	.20	10 .20
Most beautiful purple, early.	10	4.00	2.40	1.60	100 1.50
<b>KING MIDAS</b>	No Discount	1	1.00	.60	10 .40
New deep yellow.					
<b>KINGS RANSOM</b>		<b>2-15</b>	<b>2-10</b>	<b>4-10</b>	<b>15</b> .10
Early salmon scarlet.	10	.60	.40	.20	100 .50
<b>LADDIE</b>	1	.20	.15	.10	15 .10
Huge light rose salmon	10	1.60	1.20	.80	100 .60
<b>LADY JANE</b>	No Discount	1	1.00	.50	.50
New cream.	10	8.00	4.00	4.00	...
<b>LADY WINSOME</b>				<b>10-15</b>	<b>Pa.</b> .10
Large rosy salmon with blotch.	10			.15	100 .15
<b>LA PALOMA</b>		<b>2-12</b>	<b>4-15</b>	...	...
Early light orange.	10	.50	.30		
<b>LEONA</b>	1	.10	<b>2-10</b>		...
Purplish rose red, fine.	10	.80	.40		...
<b>LOMBARDY</b>		1	2.00	1.25	.75
Large exhibition salmon.					1 .25
<b>LOYALTY</b>		<b>2-12</b>	<b>4-15</b>	...	<b>Pkg.</b> .10
Large, late yellow.					
<b>LUCIFER</b>		<b>2-12</b>	...	<b>10-15</b>	<b>Pa.</b> .10
Exhibition orange with darker blotch.	10	.50	...	.15	100 .15
<b>LUTEX</b>	1	.75	.50	.25	8 .15
Big yellow					
<b>MAGNA BLANCA</b>		<b>2-12</b>	...	...	<b>Pkg.</b> .10
Exhibition white.	10	.50	...		
<b>MAGNOLIA</b>	1	2.00	<b>1.25</b>	.75	1 .25
Large light creamy rose.					
<b>MAID OF ORLEANS</b>		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Best all around white.	10	.50	.30	.15	100 .15
<b>MAMMOTH WHITE</b>		<b>2-12</b>	<b>4-15</b>	...	...
Largest white.	10	.50	.30		
<b>MARGARET BEATON</b>		1	.40	.30	.20
Very beautiful white with small scarlet blotch.	10	3.20	2.40	1.60	10 for .25
<b>MARG. FULTON</b>	1	<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Early clear rose salmon.	10	.50	.30	.15	100 .15
<b>MARGO</b>	No Discount	1	3.00	any size	1 .75
New pink.	10	25.00	any size		100 60.00
<b>MARGUERITE</b>	No Discount	1	1.00	.75	.50
Large rose salmon.	10	9.00	6.75	4.50	10 1.00
<b>MAR. PETER</b>		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Early blotched tinted pink.	10	.50	.30	.15	100 .15
<b>MARMORA</b>		<b>2-12</b>	<b>4-15</b>	...	...
Gray with purple blotch.	10	.50	.30	...	...
<b>MARY DAMARIS</b>		1	.30	.20	.10
	10	2.40	1.60	.80	...
<b>MARY ELIZABETH</b>		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Late white with cream throat.	10	.50	.30	.15	100 .15
<b>MAUVE MAGIC</b>		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Nice mauve shade.	10	.50	.30	.15	100 .15
<b>MAUVETTE</b>		1	1.50	1.00	.75
A beautiful mauve with white throat. Opens up to 10 at a time. Most beautiful of mauve lavenders.					
Not in descriptive list.					
<b>MAYTIME</b>		<b>2-12</b>	<b>4-15</b>	<b>10-15</b>	<b>Pa.</b> .10
Early light pink cream throat.	10	.50	.30	.15	100 .15
<b>MERMAID</b>	No Discount	1	5.00	any size	1 1.00
New pink.	10	40.00	any size		100 80.00
<b>MIBLOOM</b>		<b>2-12</b>	<b>4-15</b>	...	<b>Pa.</b> .10
Very early, tinted white with blotch	10	.50	.30	...	100 .15

	PER	LARGE	MEDIUM	SMALL	BULLETS	PER
		2-12	4-15	10-15	Pa.	Pa.
<b>MILFORD</b>						.10
One of the best light blues.	10	.50	.30	.15	100	.15
<b>MINUET</b>						
Standard light lavender, may be slightly mixed.	10	.50	.30			
<b>MISS BLOOMINGTON</b>						.10
Fine early yellow.	10	.50	.30	.15	100	.15
<b>MISS NEW ZEALAND</b>	1	.10	2-12			
Huge salmon pink.	10	.80	.50			
<b>MORNING SERENADE</b>	1	.75	.50			
Fine pink and cream.						
<b>MOROCCO</b>						.10
Deep red.	10	.50	.30	.15	100	.15
<b>MOTHER KADEL</b>	No Discount	1	1.00			
New yellow.						
<b>MOTHER MACHREE</b>						
Smoky lavender tinted cream & pink.	10	.50	.30			
<b>MRS. G. G. ERREY</b>	1	1.25				
Exhibition tinted white.						
<b>MRS. T. E. LANGFORD</b>						.10
Peaches and cream.	10	.50	.30	.15	100	.15
<b>MRS. W. G. WADE</b>	1	.10	2-10			
Ruffled yellow.	10	.80	.40			
<b>MUSKOKA</b>	No Discount	1	3.00	any size	1	.75
New smoky salmon.	10	25.00	any size		10	60.00
<b>MYRNA</b>	No Discount	1	.75	.50	.25	.45
New, large ruffled white.	10	5.00	3.50	2.00	100	5.00
<b>MYWAG</b>	No Discount	1	.50	.30		
Huge blotched pink.						
<b>NADIA</b>		1	.15	.10	2-15	.15
Small salmon and yellow decorative.	10	1.20	.80	.60	100	1.00
<b>NANCY ANN</b>						.10
Pale lavender pink.	10	.50	.30	.15	100	.15
<b>ORANGE BUTTERFLY</b>				4-15	10-15	.10
Small flowered orange, up to 12 open.	10		.30	.15	100	.15
<b>PADRE</b>	No Discount	1	3.00			.75
New orange.	10	25.00			100	60.00
<b>PANDORA</b>		1	1.25	.75	.50	.25
Beautiful medium size rose with softer darker blotch.	10	10.00	6.00	4.00	10	1.00
<b>PEGGY LOU</b>		1	.15	2-15	3-10	.15
New light rose.	10	1.20	.60	.30	100	.50
<b>PELEGRINA</b>				2-12	4-15	.10
Early dark blue. Darkest blue.	10	.50	.30	.15	100	.15
<b>PENZANCE</b>	No Discount	1	4.00	any size	1	.75
New smoky.	10	25.00			100	60.00
<b>PHYLLIS MCQUISTON</b>				2-12	4-15	.10
Beautiful light rose.	10	.50	.30	.15	100	.15
<b>PICARDY</b>				2-12	4-15	.10
Large salmon, most popular variety in existence.	10	.50	.30	.15	100	.15
<b>PRELUDE</b>		1	.50	.30	.20	.15
Very early rose.	10	4.00	2.40	1.60	10	.25
<b>PREM. HENRY</b>				2-15	2-10	
Huge geranium pink.	10	.60	.40			
<b>PRESTIGE</b>	No Discount	1	2.00	1.60	.80	.15
Ruffled salmon pink with cream throat.						
<b>PURPLE BEAUTY</b>		1	.50	.35	.25	.15
Large round clear dark purple.	10	4.00	2.75	2.00	10	.30
<b>RAPTURE</b>				2-12	4-15	.10
Tall late salmon with creamy throat.	10	.50	.30	.15	100	.15
<b>RECAZO</b>		1	.15	.10	2-15	.10
Exhibition smoky.	10	1.20	.80	.60	100	.50

		PER	LARGE	MEDIUM	SMALL	BULBLET	PER	.20
		1	1.50	.80	.50		2	
<b>RED CHARM</b>	No Discount							
Exhibition, medium red.								
<b>RED LORY</b>			2-.12	4-.15				
Exhibition red with purplish blotch. Maybe slightly mixed, giving extra count.		10	.50	.30				
<b>RED PHIPPS</b>			2-.12	4-.15	10-.15	Pa.	.10	
Nice light scarlet.		10	.50	.30	.15	100	.15	
<b>REGENT</b>		1	.15	.10		15	.10	
One of best scarlet reds.		10	1.20	.80		100	.50	
<b>REVERIE</b>			2-.12	4-.15	10-.15	Pa.	.10	
Peaches and cream.		10	.50	.30	.15	100	.15	
<b>REWI FALLU</b>		2	.15	2-.10	4-.10	Pkg.	.10	
Giant massive dark blood red.		10	.60	.30	.20	100	.50	
<b>RIMA</b>		1	.15	2-.15		10	.10	
Light pink tinted lavender.		10	1.20	.60		100	.80	
<b>ROCKET</b>		1	.15	.10	2-.15	15	.10	
Very fine red formerly sold as seedling No. 30112.		10	1.20	.80	.50	100	.50	
<b>ROI SOLEIL</b>			2-.12			Pkg.	.10	
Early yellow.		10	.50					
<b>ROSAMOND</b>		1	.10	2-.15	3-.15	20	.10	
Salmon rose.		10	.80	.50	.30	100	.40	
<b>ROSA VAN LIMA</b>		1	.25	.15	.10	10	.35	
Early commercial and exhibition light rose, fine.		10	2.00	1.20	.80	100	3.00	
<b>ROSELLE</b>		1	.50	.30	.20	10	.15	
Beautiful soft exhibition rose.		10	4.00	2.40	1.60	100	1.00	
<b>SAHARA</b>		1	.20	.10	2-.10	10	.15	
Light brown, stands heat well.		10	1.60	.80	.40	100	1.00	
<b>SANDRA</b>		1	.10	2-.10	4-.10	Pkg.	.10	
Shrimp pink, amber blotch.		10	.80	.40	.20	100	.50	
<b>SCARLET BEDDER</b>				4-.15		Pkg.	.10	
Medium size, vivid scarlet.		10		.30				
<b>SENSATION</b>		1	1.00	.75	.50	2	.25	
Sensational new rose salmon.		10	8.00	6.00	4.00	12	1.00	
<b>SEPTEMBER WHITE</b>		1	.25	.15				
Nice late white.								
<b>SHIRLEY TEMPLE</b>			2-.12	4-.15	10-.15	Pa.	.10	
Huge ruffled cream.		10	.50	.30	.15	100	.15	
<b>SIMCOE</b>		1	.15	.10	2-.15	10	.15	
Nice light purple.		10	1.20	.80	.50	100	1.00	
<b>SMILING MAESTRO</b>			2-.12	4-.15	10-.15	Pa.	.10	
Fine deep salmon rose.		10	.50	.30	.15	100	.15	
<b>SNOW WHITE</b>		1	1.00	.60	.40	6	.25	
Beautiful ruffled white.		10	8.00	4.50	3.00	10	.40	
<b>SO BIG</b>		1	.10	2-.15	2-.10	Pkg.	.15	
Large lavender pink.		10	.80	.60	.30	100	.30	
<b>SOLITA</b>			2-.12	4-.15	10-.15	Pa.	.10	
Nice late commercial orange.		10	.50	.30	.15	100	.15	
<b>SPRAY OF GOLD</b>					10-.15	Pa.	.10	
Fine early yellow.		10			.15	100	.15	
<b>STAR OF BETHLEHEM</b>		2	.15	2-.10		Pkg.	.10	
Exhibition white.		10	.60	.40				
<b>SUSAN</b>			2-.12	4-.15	10-.15	Pa.	.10	
Smoky with darker blotch.		10	.50	.30	.15	100	.15	
<b>SYMPHONY</b>			2-.12	4-.15	10-.15	Pa.	.10	
Tall light pink.		10	.50	.30	.15	100	.15	
<b>TAIAROA</b>					10-.15	Pa.	.10	
Smoky salmon with dark blotch.		10			.15	100	.15	

"The type of bulbs sent and the extra count given as well as your most generous supply of extra varieties were of fine quality and greatly appreciated. Thank you for the book on Gladiolus by Rockwell."

—William Swan, Virginia

	PER	LARGE	MEDIUM	SMALL	BULBLETS PER Pkg.	.15
<b>TAKINA</b> .....	10	2-15 .60	2-10 .40	3-10 .25	.....	.....
Large purplish rose.						
<b>TECUMSEH</b> .....	No Discount	1 10	4.00 35.00	any size .....	1 100	.75 60.00
New smoky salmon.						
<b>TIMBUCTOO</b> .....	1	.40	.25	.15	10	.15
Early dark rose red.	10	3.00	2.00	1.20	100	1.00
<b>TITAN</b> .....	1	2.00	1.25	.75	3	.25
Very large watermelon pink.						
<b>TOKEN</b> .....		2-12	4-15	10-15	Pa.	.10
Early commercial salmon, cream throat.	10	.50	.30	.15	100	.15
<b>TUNIAS BLUE</b> .....	1	.....	.....	.25	2	.15
Large dark medium blue.						
<b>UNCAS</b> .....	1	.15	.10	2-15 .50	15	.10
Exhibition burnt orange.	10	1.20	.80	.50	100	.50
<b>USONA</b> .....	1	.15	.10	2-15 .80	15	.10
Large nice smoky.	10	1.20	.80	.50	100	.50
<b>VAGABOND PRINCE</b> .....		2-12	4-15	10-15	Pa.	.10
Mahogany brown, with flame blotch.	10	.50	.30	.15	100	.15
<b>VASSAR</b> .....	1	1.00	.75	.50	2	.25
Beautiful ruffled light orange.	10	8.00	6.00	4.00	10	1.00
<b>VISTA BONITA</b> .....	1	.30	.15	.....	.....	.....
Large geranium pink.	10	2.40	1.20	.....	.....	.....
<b>VREDENBURG</b> .....	1	.15	.10	.....	.....	.....
Large pure white.	10	1.20	.80	.....	.....	.....
<b>WASAGA</b> .....		2-12	4-15	10-15	Pa.	.10
Ruffled buff.	10	.50	.30	.15	100	.15
<b>WHITE GOLD</b> .....	No Discount	1 1	3.00	.....	10	3.00
New cream. With each bulb purchased 10 bulblets can be purchased for \$3.00.						
No bulblets are sold separately.						
<b>WINGS OF SONG</b> .....	1	.50	.30	.15	6	.25
Large rose pink, white throat.	10	4.00	2.40	1.20	25	.75
<b>WINSTON</b> .....	No Discount	1 10	4.00 35.00	any size .....	1 100	.75 60.00
New cream.						
<b>WURTEMBERGIA</b> .....		2-12	4-15	10-15	Pa.	.10
Large dazzling red, white throat.	10	.50	.30	.15	100	.15
<b>ZAUBERFLOTE</b> .....	1	.10	2-15 .80	.....	.....	.....
Early blottedch peach rose.	10	.80	.50	.....	.....	.....
<b>ZUNI</b> .....	1	.15	2-15 1.20	2-10 .60	10	.15
One of the best smokies.	10	.50	.30	.30	100	.50

### PALMER SEEDLINGS

Not named but sold under number.

<b>27483</b> .....	1	.15	.10	2-10	15	.10
A novelty—red and yellow speckled, early.	10	1.20	.80	.40	100	.50
<b>30161</b> .....		2-15	2-10	5-15	25	.15
Beautiful ruffled smoky.	10	.60	.40	.20	100	.50
<b>30289</b> .....		2-15	3-15	5-15	25	.15
Medium size smoky, yellow throat, many open.	10	.60	.40	.25	100	.50
<b>33195</b> .....	1	.10	2-15 .80	.....	15	.10
Ruffled rose, slightly darker throat.	10	.80	.50	.....	100	.50
<b>32145</b> .....		2-12	4-15	10-15	Pa.	.10
Pretty delicate flesh color.	10	.50	.30	.15	100	.15
<b>32201</b> .....		2-15	3-15	5-15	25	.15
Beautiful glowing buff.	10	.60	.40	.25	100	.50
<b>322024</b> .....	1	.15	.10	.....	15	.10
Fine ruffled pinky buff.	10	1.20	.80	.....	.....	.....
<b>32203</b> .....		2-12	4-15	10-15	Pa.	.10
Fine lemony cream, ruffled.	10	.50	.30	.15	100	.15
<b>33102</b> .....	1	.15	.10	.....	15	.10
Fine light rose with white throat.	10	1.20	.80	.....	.....	.....
<b>340411</b> .....	1	.50	.30	.....	.....	.....
Strong growing buff.	10	4.00	2.40	.....	.....	.....

# Wholesale Prices---Not Prepaid

NOT LESS THAN 25 OF A SIZE AND VARIETY AT 100 RATE, 250 OR MORE AT 1000 RATE. IN BULLETS 250 AT 1000 RATE. ONE-HALF PINT BULLETS AT QUART RATE.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1000	BULLETS QUART
ALADDIN.....	100	35.00	30.00	25.00	20.00	15.00	12.00	12.00	35.00
ALGONQUIN.....	100	35.00	30.00	25.00	20.00	15.00	12.00	15.00	50.00
AMADOR.....	100	2.50	2.00	...	...	...	...	5.00	25.00
AMBERGLOW.....	100	10.00	8.00	7.00	5.50	4.00	2.50	5.00	15.00
AMRITA.....	100	10.00	8.00	7.00	5.50	4.00	2.50	5.00	12.00
AMULET.....	100	35.00	30.00	25.00	20.00	15.00	12.00	15.00	50.00
ANGELUS.....	100	6.00	5.00	4.00	3.00	2.00	1.50	4.00	12.00
AVE MARIA.....	100	...	2.00	1.50	1.00	.60	.50	.60	1.50
BAGDAD.....	100	2.00	1.60	1.40	1.20	.80	.60	.60	1.50
	1000	...	14.00	11.00	9.00	7.00	5.00	...	...
BARCAROLE.....	100	35.00	30.00	25.00	20.00	15.00	12.00	16.00	50.00
BEACON.....	100	4.50	3.50	...	2.50	1.50	1.00	3.00	10.00
	1000	35.00	30.00	...	20.00	12.00	8.00	...	...
BELLA DONNA.....	100	2.50	2.00	1.50	1.20	.80	.60	1.00	3.00
	1000	...	...	...	9.00	6.50	5.00	...	...
BETSY BOB-UP.....	100	...	2.00	1.50	1.00	.80	.60	.75	1.50
BILL SOWDEN.....	100	...	...	1.20	.80	.60	.50	.80	2.00
	1000	...	...	10.00	7.00	5.00	4.00	...	...
BIT O'HEAVEN.....	100	...	2.50	2.00	1.50	1.20	.80	1.00	3.00
	1000	...	20.00	16.00	12.00	10.00	6.50	...	...
BLUE BEAUTY.....	100	6.00	5.00	4.00	...	...	...	...	...
CAESAR.....	100	3.00	2.50	...	...	...	...	...	...
CAMELLIA.....	100	6.00	5.00	4.00	3.00	2.00	1.50	5.00	15.00
	1000	...	40.00	32.00	24.00	16.00	12.00	...	...
CARDINAL PRINCE.....	100	2.50	2.00	1.50	...	.90	.70	1.00	2.50
CARILLON.....	100	35.00	30.00	25.00	20.00	15.00	12.00	12.00	35.00
CHAMOUNY.....	100	20.00	18.00	15.00	13.00	...	...	16.00	...
CLARION.....	100	3.00	2.50	2.00	1.20	.80	.60	1.00	3.00
	1000	...	20.00	16.00	10.00	6.00	4.00	...	...
COLOSSUS.....	100	...	...	3.20	2.50	1.60	1.00	2.00	6.00
	1000	...	...	...	...	12.00	8.00	...	...
COMMANDER KOEHL.....	100	2.50	2.00	1.50	...	...	...	...	...
CREVE COEUR.....	100	...	...	...	...	...	...	1.00	3.00
	1000	...	...	...	...	7.00	5.00	...	...
DAMARIS.....	100	12.00	10.00	8.00	6.00	4.00	3.00	7.00	25.00
DEBONAIR.....	100	2.00	1.50	1.00	.80	.60	.50	.60	1.50
	1000	15.00	12.00	8.00	6.00	4.00	3.00	...	...
DR. DENTZ.....	100	12.00	10.00	...	...	...	...	...	...
DREAM O'BEAUTY.....	100	2.50	2.00	1.50	1.20	.80	.50	1.00	2.50
	1000	20.00	16.00	12.00	9.00	6.00	4.00	...	...
DUNA.....	100	...	...	1.20	...	...	...	.60	1.50
	1000	...	...	10.00	...	...	...	...	...
EARLY ROSE.....	100	3.00	2.50	2.00	1.50	1.20	1.00	2.00	5.00
	1000	24.00	20.00	16.00	12.00	10.00	8.00	...	...
EDITH MASON.....	100	2.50	2.00	...	...	...	...	1.00	2.50
EDITH ROBSON.....	100	2.50	2.00	1.50	1.20	...	...	...	...
	1000	20.00	16.00	12.00	9.00	...	...	...	...
ELOISE.....	100	3.00	2.50	2.00	1.50	1.20	.90	1.25	4.00
	1000	24.00	20.00	16.00	12.00	9.00	7.00	...	...

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULLETS 1000 100 for 7.00 QUART
EMBLEM OF PURITY	100	65.00	60.00	50.00	40.00	30.00	25.00	
EVENSONG	100	3.00	2.50	2.00	1.60	1.20	1.00	
EXCELLENCE	100	2.00	1.60	1.20	...	.70	.50	.50 1.25
	1000	...	...	...	...	5.00	3.00	
FIREFLY	100	10.00	8.00	7.00	6.00	4.00	3.00	2.50 8.00
	1000	80.00	64.00	56.00	48.00	32.00	20.00	...
HELENA	100	10.00	8.00	6.00	...	...	...	
INNOVATION	100	6.00	5.00	4.00	3.00	2.00	1.00	2.00
	1000	...	40.00	32.00	24.00	16.00	8.00	...
JALNA	100	6.00	5.00	4.00	3.00	2.00	1.00	2.00 5.00
	1000	45.00	40.00	32.00	24.00	16.00	8.00	...
JASMINE	100	35.00	30.00	25.00	20.00	15.00	12.00	12.00 35.00
JONQUIL	100	3.00	2.50	1.50	1.20	1.00	.80	1.25 5.00
	1000	...	20.00	12.00	9.00	7.00	5.00	...
KING ARTHUR	100	2.50	2.00	1.50	1.00	.80	.60	1.00 2.50
	1000	20.00	16.00	12.00	8.00	6.00	4.50	...
KING LEAR	100	35.00	30.00	25.00	20.00	15.00	12.00	12.00 35.00
KINGS RANSOM	100	4.50	3.50	3.00	2.50	2.00	1.50	4.00 12.00
	1000	35.00	28.00	24.00	20.00	16.00	12.00	...
LADDIE	100	...	...	...	...	6.00	5.00	5.00 20.00
LA PALOMA	100	2.50	2.00	...	...	...	...	...
LUCIFER	100	3.00	2.50	...	...	1.00	.75	1.00 3.00
	1000	24.00	20.00	...	...	8.00	6.00	...
MAID OF ORLEANS	100	1.80	1.50	1.20	.90	.70	.50	.60 1.50
	1000	16.00	12.00	10.00	7.00	5.00	4.00	...
MAMMOTH WHITE	100	2.00	1.60	1.20	...	...	...	...
MARGARET BEATON	100	28.00	24.00	20.00	16.00	12.00	10.00	20.00
MAR. FULTON	100	1.80	1.60	1.20	.90	.70	.50	.70 1.50
	1000	16.00	12.00	9.00	7.00	6.00	4.00	...
MARGARET PETER	100	2.50	2.00	1.50	1.20	.80	.60	1.00 3.00
	1000	20.00	16.00	9.00	7.00	5.00	...	...
MARY ELIZABETH	100	...	2.00	...	...	...	...	...
MAUVE MAGIC	100	2.00	1.50	1.20	1.00	.80	.60	.60 1.50
	1000	16.00	12.00	9.00	7.00	5.00	4.00	...
MAYTIME	100	2.50	2.00	1.50	1.00	.70	.60	.80 2.00
	1000	20.00	16.00	12.00	9.00	5.00	4.00	...
MINUET	100	2.00	1.60	1.20	...	...	...	...
	1000	18.00	15.00	11.00	...	...	...	...
MISS BLOOMINGTON	100	...	2.00	1.50	...	...	.70	1.00 2.50
	1000	...	...	...	...	...	5.00	...
MOROCCO	100	2.50	2.00	1.60	1.20	1.00	.70	1.00 2.50
	1000	...	...	...	...	8.00	6.00	...
MOTHER MACHREE	100	2.50	2.00	1.50	...	...	...	...
MRS. T. E. LANGFORD	100	...	...	1.50	1.20	.80	.60	1.00 2.50
	1000	...	...	12.00	9.00	7.00	5.00	...
MYRNA	100	50.00	40.00	30.00	20.00	15.00	10.00	40.00
NANCY ANN	100	2.40	2.00	1.60	1.20	1.00	.80	1.25 4.00
ORANGE BUTTERFLY	100	...	...	1.50	1.00	.80	.60	1.00 2.50
	1000	...	...	12.00	9.00	...	...	...
PEGGY LOU	100	6.00	5.00	4.00	2.50	2.00	1.50	2.00 6.00
PELEGIRNA	100	2.00	1.60	1.20	1.00	.70	.50	.70 2.00
	1000	...	...	10.00	7.00	6.00	4.00	...
PHYLLIS MCQUISTON	100	2.50	2.00	1.50	1.20	.80	.60	1.00 2.50
	1000	...	16.00	12.00	9.00	7.00	5.00	...

"I have bought bulbs from you for several years and they have been uniformly satisfactory."  
—Brice Brenckman, Penn.

PICARDY	BULBLETS								
	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1000	QUART
	100	1.60	1.20	.90	.70	.50	.40	.50	1.50
RAPTURE	100	1.60	1.20	.90	.70	.50	.40	1.00	2.50
	1000	12.00	10.00	8.00	6.00	4.00	3.00	...	...
RECAZO	100	10.00	8.00	7.00	6.00	5.00	4.00	4.00	15.00
REGENT	100	10.00	8.00	7.00	...	...	...	...	...
REVERIE	100	...	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	...	16.00	12.00	8.00	6.00	4.00	...	...
REWI FALLU	100	...	...	2.50	2.00	1.60	1.20	4.00	15.00
	1000	...	...	20.00	16.00	12.00	10.00	...	...
ROCKET	100	10.00	8.00	7.00	6.00	5.00	4.00	7.00	25.00
ROI SOLEIL	100	2.50	2.00	...	...	...	...	1.00	2.50
	1000	20.00	16.00	...	...	...	...	...	...
ROSA VAN LIMA	100	10.00	8.00	6.00	4.00	3.00	2.50	3.50	12.00
ROSELLE	100	35.00	30.00	25.00	20.00	15.00	12.00	8.00	20.00
SANDRA	100	...	5.00	4.00	3.00	2.00	1.25	3.00	8.00
SENSATION	100	70.00	65.00	55.00	45.00	40.00	30.00	100 for	8.00
SHIRLEY TEMPLE	100	3.00	2.50	2.00	1.60	1.20	.90	1.25	3.00
	1000	24.00	20.00	16.00	12.00	9.00	7.00	...	...
SIMCOE	100	10.00	8.00	6.00	...	...	...	1.00	2.50
SMILING MAESTRO	100	...	...	2.00	1.50	1.20	1.00	...	...
SO BIG	100	2.40	2.00	1.60	1.20	1.00	.80	1.25	3.00
SOLITA	100	2.50	2.00	1.60	1.20	.90	.70	1.00	2.50
	1000	...	12.00	9.00	7.00	5.00	...	...	...
SUSAN	100	3.00	2.50	...	1.50	1.00	.80	1.50	4.00
	1000	...	...	...	12.00	8.00	6.00	...	...
SYMPHONY	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	7.00	5.00	...	...
TIMBUCTOO	100	30.00	25.00	20.00	15.00	12.00	10.00	8.00	25.00
TOKEN	100	2.50	2.00	1.50	1.00	.80	.60	1.00	3.00
	1000	20.00	16.00	12.00	8.00	6.00	4.00	...	...
UNCAS	100	10.00	8.00	6.00	5.00	4.00	3.00	4.00	10.00
	1000	80.00	64.00	48.00	40.00	32.00	24.00	...	...
VAGABOND PRINCE	100	...	...	2.00	1.50	1.20	.80	1.00	2.50
	1000	...	...	16.00	12.00	9.00	6.00	...	...
WURTEMBERGIA	100	2.50	2.00	1.50	...	1.00	.80	1.00	2.50

PALMER SEEDLINGS	Per	Large	Medium	Small	Bulblets	
					1000	Qt.
30161	100	4.50	3.00	1.50	3.00	8.00
30289	100	4.50	3.00	1.50	3.00	8.00
32145	100	3.00	2.00	1.00	2.00	5.00
32203	100	3.00	2.00	1.00	1.50	4.00
33102	100	8.00	...	...	5.00	...

"Will give you a list of the varieties that did the best in this locality. *Maid of Orleans*, and *Clarion* were very choice also *Debonair* and *Kings Ransom*. *Bill Sowden* and *Token*. But the most beautiful one was *Beacon*. I had one spike with 21 blossoms with about 12 open at one time. The extras you sent me did very well especially *Firefly* and *Rocket*, which are two of the best reds I have ever seen. *Colossus* also is an outstanding glad and did very well for me. Almost forgot to mention *Maytime* which did itself credit up here also."

E. F. Findlay, Wis.

"The bulbos are the finest lot I ever received, very much finer than any I ever bought before. And I am expecting some grand additions to my already grand *Glad Garden*.

"Syrup! Not since I left the farm, where we made our own, have I tasted such syrup. It's just not possible to buy it."

—F. E. Parsons, Mass.

# Special Collections and Sets

The following 5 collections are just the thing for those who don't care to keep the names of the varieties separate, but do want a nice garden of glads. I sell thousands of these collections every year and have a great many fine reports on them. If these bulbs were sold separately under name they would cost several times the price asked as collections.

**No. 1. UNLABLED COLLECTION.** 100 assorted large bulbs (1 1/4 inch up) in at least 40 varieties in about every shade in gladiolus. I have sold this collection for years and have thousands of very well pleased customers. I positively guarantee there is not a better collection sold by any grower in the country for anywhere near the price. I get many repeat orders every year from well pleased customers. 100 for \$3.00, 50 for \$1.75, 25 for \$1.00, all prepaid. With each 100 bulbs of this collection I will put in FREE 2 large Carillon, bulbs. This is a very unusual and beautiful variety. Also 1 large Amulet bulb, a beautiful creation.

**No. 1a. SAME COLLECTION IN MEDIUM SIZE BULBS.** 100 bulbs for \$2.00, 50 for \$1.25. With 100 bulbs will give 2 medium Carillon and 1 Amulet bulbs.

**No. 1b. THE SAME COLLECTION IN SMALL BULBS.** These may not all bloom the first year, but most of them should and all should make nice large bulbs for the next year.

**No. 2. UNLABLED COLLECTION.** 100 assorted as above containing 45 varieties and including many of the newer and higher priced ones. A wonderful collection at a moderate price. 100 for \$5.00, 50 for \$2.50, 25 for \$1.25.

**No. 3. UNLABLED COLLECTION DE LUXE.** 50 or more varieties, many of them being exhibition sorts and worth several times the price asked. Real aristocrats in gladiolus. Nothing better to be had in an unlabeled collection. 100 for \$10.00, 50 for \$5.00, 25 for \$2.50.

**NONE OF THE ABOVE COLLECTIONS ARE LABELED AS TO VARIETIES.** Don't ask us to give you the names of the varieties in the collections as we positively do not do it at these prices. If you want them labeled, buy them under name. I guarantee the collections to be the best you can buy for the price.

**IN THE** Following three collections, there are some Palmer unnamed seedlings and other varieties, not described in the catalog. Have no fears about them not being good. They are just as high quality as most of the named varieties on the market.

**No. 4. BETTER TIMES COLLECTION.** Large Bulbs (1-2 inches in diameter). \$3.00. All labeled. A very fine collection for a beginner or anyone else. Splendid varieties in many types and colors ranging thru many colors. You can't get started in good named varieties in a less expensive way than in getting this collection or one of the next two.

3 BELLA DONNA	2 LEANDER	4 SOLITA
2 BLEEDING HEART	3 LOYALTY	4 SPRAY OF GOLD
3 CARDINAL PRINCE	4 MAID OF ORLEANS	3 SUSAN
4 EDITH ROBSON	2 MAR. PETER	3 THE MOGUL
2 EVENSONG	2 NETHERLAND PRINCE	2 TOKEN
4 EXCELLENCE	2 PEERLESS PINK	4 No. 32203, CREAM
4 KING ARTHUR	2 ROI SOLEIL	2 No. 30291, PINK
2 LA PALOMA	2 SIMCOE	3 No. 32145 FLESH
2 LA FIESTA		

**No. 5. \$3.00. LABELED COLLECTION.** Another fine assortment of varieties and colors. Bulbs 1-2 inches in diameter.

4 BAGDAD	4 MARY ELIZABETH	2 REVERIE
4 BILL SOWDEN	4 MAUVE MAGIC	2 SCHUBERT
2 CAESAR	2 MILFORD	3 SYMPHONY
2 EARLY ROSE	2 MISS BLOOMINGTON	2 No. 32054 PINK
2 GOLDEN BROWN	3 ORANGE BUTTERFLY	3 No. 32201 BUFF
2 HECTOR	2 PRIMROSE PRINCESS	2 No. 33103 CREAM WHITE
3 MAGNA BLANCA	4 RAFTURE	2 No. 33195 RUFFLED
3 MAR. FULTON	2 RED LORY	SALMON
2 MARY ANSTEEN	2 RED PHIPPS	

No. 6. \$3.00. LABELED COLLECTION. Bulbs 1-2 inches in diameter. All different from two previous collections. All good ones.

3 AVE MARIA	2 HUGO ECKENER	2 NANCY ANN
3 BETSY BOB-UP	2 LADY WINSOME	2 PELEGRINA
2 CLARION	4 LONDONDERRY	4 PHYLLIS McQUISTON
2 COLOSSUS	4 LUCIFER	2 SMILING MAESTRO
2 DR. DURR	4 MAYTIME	2 TAIAROA
2 DREAM OF BEAUTY	2 MIBLOOM	2 No. 28263 RED
4 DUNA	3 MOROCCO	2 No. 300911 WHITE
3 EDITH MASON	3 MOTHER MACHREE	2 No. 30289 SMOKY
2 HERITAGE	3 MRS. LANGFORD	

Will sell the 3 collections Nos. 4-5-6 for \$8.50. With any one collection, Nos. 4-5-6, I will give FREE 1 ALADDIN or ALGONQUIN and if you order all three I will put in FREE 1 SNOW-WHITE or DIANE in addition to the ALADDIN or ALGONQUIN with each collection.

No. 7. SUPERIOR LABELED COLLECTION ENTIRELY DIFFERENT FROM THE PREVIOUS ONES. \$1.50. 1 large bulb of each of the following varieties. 2 bulbs of each for \$2.75.

AMADOR	DAMARIS	NADIA
BERNECE	DR. DENTZ	REWI FALLU
BIT O'HEAVEN	INNOVATION	SO BIG
BLUE ADMIRAL	IRAK	UNCAS
BOLIVAR	LADDIE	ZAUBERFLOTE
CREVE COEUR		

No. 8. LABELED COLLECTION. 2 medium bulbs of each of the varieties in No. 7 for \$1.75.

No. 9. LABELED PALMER COLLECTION. \$1.50. One large bulb of each of the following. 2 large bulbs of each for \$2.75.

AMBERGLOW	FIREFLY	SANDRA
AMRITA	HELENA	RECAZO
ANGELUS	JALNA	REGENT
BEACON	PREMIER HENRY	THE MOGUL
BUCCANEER	SAHARA	VAGABOND PRINCE
CAMELLIA		

No. 10. LABELED PALMER COLLECTION. \$1.90. 2 medium bulbs of each of the varieties in No. 9.

No. 11. LABELED PALMER COLLECTION. \$3.50. One large bulb of each of the following varieties.

ALADDIN	BARCAROLE	KING LEAR
ALGONQUIN	CARILLON	ROSELLE
AMULET	JASMINE	SNOW WHITE

No. 12. LABELED PALMER COLLECTION. \$2.50. One medium bulb of each of the varieties in No. 11.

No. 13. LABELED PALMER COLLECTION. \$8.50. One large bulb of each of the following.

CORDELIA	GLAMIS	MAGNOLIA
CORONA	LOMBARDY	

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"I received my bulbs in fine shape and I want to thank you for the extras and for the discount."

—Mrs. F. J. Ronhausen, Texas

"You sent me **Lady Winsome**, some time ago as a premium and it is one beautiful glad."

—W. Perkin, Windsor, Canada

"Amrita, Camellia and Sandra, Rewi Fallu were gorgeous and I must have some more of the first three."

—Henry Hold, New York

No. 14. PALMER BULBLET COLLECTION. \$1.50. 10 selected bulblets of each of the varieties in No. 11.

No. 15. PALMER BULBLET COLLECTION. \$1.60. 2 selected bulblets of each of the following.

CORONA  
GLAMIS

LOMBARDY

MAGNOLIA

No. 16. CORONA COLLECTION. \$5.00. 1 large, 1 medium, 3 small and 20 bulblets.

No. 17. GLAMIS COLLECTION. \$5.00. 1 large, 1 medium, 3 small, and 20 selected bulblets.

No. 18. SENSATION COLLECTION. \$4.00. 1 large, 1 medium, 5 small and 25 bulblets.

No. 19. MAGNOLIA COLLECTION. \$5.00. 1 large, 1 medium, 3 small and 25 bulblets.

No. 20. VASSAR COLLECTION. \$4.50. 1 large, 1 medium, 5 small and 25 bulblets.

No. 21. PANDORA COLLECTION. \$3.50. 1 large, 1 medium, 5 small and 25 bulblets.

## Collections by Color

If we should be sold out of any variety in the following collections we reserve the right to substitute another variety just as good.

No. 22. DARK AND MEDIUM BLUE. 5 each medium AVE MARIA, BLUE ADMIRAL, BLUE BEAUTY, PELEGRIA, for 60 cents.

No. 23. LIGHT BLUE. 5 each BELLA DONNA, CHAMPLAIN, MILFORD, and 1 BLUE WONDER for 50 cents.

No. 24. DARK RED. 5 each medium, DR. HOEG, MOROCCO, and REWI FALLU for 45 cents.

No. 25. MEDIUM RED. 5 each medium, AMADOR, BILL SOWDEN, BOLIVAR, CAESAR, and CARDINAL PRINCE for 60 cents.

No. 26. LIGHT RED OR SCARLET. 5 medium each, EXCELLENCE, FIREFLY, SCARLET BEDDER, and WURTEMBERGIA for 65 cents.

No. 27. ORANGE. 5 medium each, BIT O'HEAVEN, CREVE COEUR, LONDON-DERRY, LUCIFER, and SOLITA, for 60 cents.

No. 28. YELLOW. 5 medium each, CLARION, JONQUIL, LOYALTY and 2 AMBER-GLOW, for 50 cents.

No. 29. LAVENDER. 5 medium each, ELOISE, KING ARTHUR and MAUVE MAGIC or 40 cents.

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"I received the shipment of Gladiolus last Thursday and am certainly pleased with them. They are such nice clean bulbs. I thank you for the generous number of extras, and of the varieties I was desirous of trying and adding to my collection."

—Alfred F. Grotz, Penn.

No. 30. LAVENDER PINK. 5 medium each, NANCY ANN, SO BIG, and 2 HELENA for 60 cents.

No. 31. ROSE PINK. 5 DREAM O'BEAUTY, EARLY ROSE, PHYLLIS MCQUISTON, ROSE WINGS and EDITH MASON, for 60 cents.

No. 32. SALMON PINK. 5 medium each, MARGARET FULTON, LADY WINSOME, PICARDY, RAPTURE, SMILING MAESTRO, and TOKEN for 65 cents.

No. 33. SALMON RED. 5 each medium, BEACON, HECTOR, and KINGS RANSOM, for 45 cents.

No. 34. LIGHT PINK. 5 each medium, DEBONAIR, MAYTIME, SEEDLING 32145, SANDRA and SYMPHONY, for 60 cents.

No. 35. WHITE. 5 each medium, DR. DURR, MAGNA BLANCA, MAID OF ORLEANS, and MARY ELIZABETH for 50 cents.

No. 36. BLOTTED. 5 each medium, BEACON, BLEEDING HEART, COLOSSUS, EDITH ROBSON and MARY ANSTEEN, for 70 cents.

No. 37. SMOKY AND ODD SHADES. 5 each medium, BAGDAD, EVENSONG, MOTHER MACHREE, SUSAN, SEEDLINGS 320161 and 30289 for 75 cents.

No. 38. CREAM AND BUFF. 5 each medium, DUNA, MRS. LANGFORD, SEEDLINGS 32201, 32203 and 322024 and REVERIE for 75 cents.

No. 39. EARLY VARIETIES. 5 each medium, BERNECE, COLOSSUS, EXCELLENCE, MARGARET PETER and SPRAY OF GOLD for 60 cents.

No. 40. EXHIBITION VARIETIES. 5 each medium, BAGDAD, EDITH ROBSON, HERITAGE, LADY WINSOME, LUCIFER and PICARDY for 75 cents.

No. 41. EXHIBITION VARIETIES. 5 each large of varieties in No. 40, for \$1.25.

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"I am more than satisfied with the bulbs I got last year."

—Harold Brown, Wash.

"I was very much pleased with the bulbs I got from you last year."

—Irving Underwood, Minn.

"The bulbs I ordered arrived here a few days ago. Although the weather was very cold they were in the best of condition, thanks to your excellent wrapping. I take this opportunity to thank you for the generous count of extras."

—A. F. Tompt, Ind.

"I was greatly impressed with the trial bulbs you sent me of **Magnolia** and **Lombardy**. Grew for the first time many of your Palmer introductions and each one had something in particular to add to Gladiolus already introduced to make it outstanding."

—Geo. Wentworth, Michigan

"The two bulbs number 30112, **Rocket** you sent me for trial proved to be the big flash in the neighborhood. The color is such a flashing red that people will just have to stop and view it.

"Both produced spikes about 4 feet high with 24 buds to the spike, opening 10 to 12 at one time right in the garden. Cut them and then in the house they gave a most satisfactory account of themselves. **Dr. Bennett** has lost its place in my garden now. The bulbs gave up an enormous amount of bulblets.

"All bulbs I got from you in the past two years proved most satisfactory. All grew and were true to name."

—R. Ebner, Wis.

"The assortment and collections in your catalog I think is the finest way for an amateur to obtain some of the best buys in selective gladiolus. I can't find any other grower that offers the equal."

—Geo. Swann, Conn.

## No. 42. 50 Cent Long Season Specials

To have blooms of a certain variety over a long period I want to especially recommend the following collections. These consist of various sizes of bulbs of each variety. There are usually two or more large bulbs, some medium and some small. If you are not in the habit of buying medium or small bulbs you will be amazed at the fine blooms you will get from these. And if there is a particular variety that you especially like you can have blooms of this variety over a much longer period than you could if you planted all one size.

I can't give you the exact number of bulbs that you will receive in each lot because the varieties vary somewhat in price and I have a much larger stock of some kinds than of others but you may be assured that you will get big value. **Leave it to me.**

Remember each 50 cent special is only one variety and not an assortment of several varieties or of all of them. Each special consists of various sizes of just one variety. Select as many as you wish. But remember they are 50 cents for each one.

Any five lots for \$2.25. Any 10 lots for \$4.00 or any 15 for \$5.75. In addition to this if you buy several lots I will put in something good for you to try out.

AMADOR	DUNA	NANCY ANN
AMBERGLOW	EARLY ROSE	PELEGIRNA
AMRITA	EDITH MASON	PHYLLIS McQUISTON
ANGELUS	EDITH ROBSON	PICARDY
AVE MARIA	ELOISE	ROCKET
BAGDAD	EXCELLENCE	RAPTURE
BEACON	FIREFLY	RECADO
BELLA DONNA	JALNA	REGENT
BERNECE	JONQUIL	REVERIE
BETSY BOB-UP	KING ARTHUR	REWI FALLU
BILL SOWDEN	LADDIE	SANDRA
BIT O'HEAVEN	LOYALTY	SCHUBERT
BUCCANEER	LUCIFER	SIMCOE
CAESAR	MAID OF ORLEANS	SMILING MAESTRO
CAMELLIA	MARGARET FULTON	SO BIG
CHAMPLAIN	MARY ELIZABETH	SOLITA
CLARION	MAUVE MAGIC	SUSAN
COLOSSUS	MAYTIME	SYMPHONY
CREVE COEUR	MILFORD	THE MOGUL
DAMARIS	MOROCCO	TOKEN
DEBONAIR	MOTHER MACHREE	UNCAS
DREAM O'BEAUTY	MRS. LANGFORD	VAGABOND PRINCE
DR. HOEG	NADIA	WURTEMBERGIA
Seedling 32145	Seedling 32901	Seedling 30289

## No. 43. Dollar Assortments

Here is another lot similar to the previous one but each set of assorted bulbs of a kind is \$1.00. Any five for \$4.60, or ten for \$8.50.

Just leave it to me to satisfy you on any of these lots of assorted size bulbs in the last two offers. If you want some bulblets and less bulbs just say so and I can fix them up that way.

ALADDIN	CARILLON	ROSELLE
ALGONQUIN	JASMINE	SAHARA
AMULET	KING LEAR	TIMBUCTOO
BARCAROLE	MARGARET BEATON	WINGS OF SONG
	PRELUDE	

"Aladdin Sandra, Rewi Fallu, Royal York were outstanding with me last season.

"I have always won first with Vagabond Prince since I got a start from you."

—Chas. Cox, Calif.

# Growers' Collections---Not Prepaid

All bulbs listed in this price list are labeled except collections Nos. 1 to 3 inclusive on page 18.

No. 44. **LARGE SIZE.** No. 1 and No. 2 assorted 1000 bulbs for \$12.00. 100 each of any 10 of the following varieties for \$12.00. Not less than 1000 at this price. If you do not want just 100 each of 10 varieties you can have more of certain kinds and less of others but not more than 250 nor less than 50 of any one kind and not less than 7 varieties nor more than 15.

AVE MARIA  
BAGDAD  
BELLA DONNA  
BILL SOWDEN  
CAESAR  
CLARION  
CREVE COEUR  
DEBONAIR  
DREAM O'BEAUTY  
EDITH ROBSON

INNOVATION  
KING ARTHUR  
LOYALTY  
LUCIFER  
MAID OF ORLEANS  
MARGARET FULTON  
MAR. PETER  
MARY ELIZABETH  
MAUVE MAGIC  
MAYTIME  
MOROCCO

PELEGRINA  
PHYLLIS McQUISTON  
PICARDY  
RAPTURE  
REVERIE  
ROI SOLEIL  
SOLITA  
SUSAN  
SYMPHONY  
TOKEN

No. 45. 500 large size bulbs of above varieties for \$6.50. Not less than 500 at this price. 50 each of any 10 of the above varieties or not more than 125 nor less than 35 of any one kind, and not less than 7 kinds nor more than 14.

No. 46. **MEDIUM SIZE.** No. 3 and No. 4 assorted. 1000 bulbs for \$8.00. The same conditions as to number of varieties and amounts of each variety as in No. 44.

AMADOR  
AVE MARIA  
BAGDAD  
BELLA DONNA  
BETSY BOB-UP  
BILL SOWDEN  
CARDINAL PRINCE  
DEBONAIR  
DREAM O'BEAUTY  
DUNA  
EDITH ROBSON  
JONQUIL

KING ARTHUR  
LOYALTY  
MAID OF ORLEANS  
MARGARET FULTON  
MARGARET PETER  
MAUVE MAGIC  
MAYTIME  
MOROCCO  
MRS. LANGFORD  
ORANGE BUTTERFLY  
PEERLESS PINK  
PELEGRINA

PHYLLIS McQUISTON  
PICARDY  
RAPTURE  
REVERIE  
SCHUBERT  
SOLITA  
SUSAN  
SYMPHONY  
TOKEN  
WASAGA  
32203, CREAM

No. 47. **MEDIUM SIZE.** 500 bulbs for \$5.00. 50 each of any 10 of the varieties in the above offer. And the same conditions as to number of varieties and amounts of each variety as in No. 45.

No. 48. **SMALL BULBS.** 100 each of any 10 of the following varieties for \$4.00. The same conditions as to number of varieties and amounts of each variety as in No. 44.

AMADOR  
AVE MARIA  
BAGDAD  
BELLA DONNA  
BETSY BOB-UP  
BILL SOWDEN  
BRIGHTSIDE  
CAESAR  
CARDINAL PRINCE  
CLARION  
DEBONAIR  
DR. DURR  
DREAM O'BEAUTY

DUNA  
EDITH ROBSON  
EXCELLENCE  
JONQUIL  
KING ARTHUR  
LOYALTY  
LUCIFER  
MAID OF ORLEANS  
MARGARET FULTON  
MARY ELIZABETH  
MAUVE MAGIC  
MAYTIME  
MISS BLOOMINGTON

MOROCCO  
ORANGE BUTTERFLY  
PELEGRINA  
PICARDY  
RAPTURE  
PED PHIPPS  
REVERIE  
SMILING MAESTRO  
SOLITA  
SUSAN  
SYMPHONY  
TOKEN  
WURTEMBERGIA

Please do not order varieties not in the collection you are ordering from



## Euphorbia Corolata (FLOWERING SPURGE)

This is a hardy perennial somewhat similar to double Baby's Breath but blossoms later. Blooms through August and September. Just the thing to go with glads or any other kind of flower. Will grow on most any kind of soil, even on dry sand, but good garden soil will make it very much better.

This is a plant that should be grown in every garden and commercial growers should plant it by the hundred. Absolutely hardy and I am sure you will like it.

In the northern states I would suggest Euphorbia be planted early in the spring. In the south or where it does not freeze hard, fall planting would be perfectly all right.

Though Euphorbia is easy to handle, and there should be no reason for it not doing well, I have had some complaints about the roots not growing. I don't know why this is because if they are planted at once and given a good watering they should all grow. I have had no trouble with them myself. But in as much as I have had some complaints I no longer guarantee the roots. I do give good strong healthy roots and if given half a chance they should grow but if they do not grow I shall not be responsible.

Prices are 4 roots for 60 cents or one dozen for \$1.25 prepaid. **We do not sell less than four as they cannot be shipped with the gladiolus bulbs. We have to make a separate shipment. Can't usually ship roots after May 1st. Tho we may. It depends on the season.**

To Southern customers we can ship this fall or anytime during the winter but would advise Northern customers to plant in the Spring.

100 roots \$6.00 fro.b. with 50 at the 100 rate

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"I think **Eloise** easily is far and away the best lavender type on the market today, so far as popular priced varieties are concerned. It and **Recado** were the hit of my glads last summer and I was especially impressed with the fact that both produced strong, straight stems with no tendency toward crooking even in our sustained high temperatures. For the home gardener who wants to get away from the usual run of pinks, salmon, reds etc., **Recado** and **Eloise** are magnificent and within the price range of everyone."

—**Don Ewing, La.**

"I want to thank you for the fine bulbs sent to me last year, the extra count, and the many fine extras. 32201 and **Rewi Fallu** are two more extra good ones, and I am ordering me some more of them."

—**R. R. R. Treavy, Virginia**

"Last year I bought fifty of your **Beacons** which I consider was a good investment. My friends said they were the most beautiful of them all. I wish to thank you for the prompt attention you have given my small orders."

—**L. G. Bishop, Virginia**

"I received the bulbs in fine shape and I wish to thank you for the lovely bulbs and all the extras."

—**Mary Cowie, Illinois**

than white, and I expect Lady Jane to be as good as any of them in a commercial way.

**WHITE GOLD** (Scheer) Probably the largest cream on the market and as shown at Boston, very beautiful, and early. This is selling well, think it will make its mark.

**ETHEL CAVE-COLE** (Cave) This is a new Canadian variety I have just bought since my catalog was published. There is no doubt it is the finest light pink on the market. I don't know of any other that can touch it.

See full description on page 2.

## HOW TO SELECT VARIETIES

If you are a real glad fan you won't need any help in selecting varieties but if you are a beginner and unfamiliar with the various varieties, I know it is difficult to select them. Some people ask me to pick out varieties for them. This is difficult to do as I don't know your preferences as to color.

**The way to select them** is to read the descriptions and see if you like the color, then gauge your selection by the star ratings and the price that you think you can pay. In this way you can't go wrong, as you can get any color you want at just the price you want to pay. I think by this method you can select them better than I can select them for you.

## SUBSTITUTIONS

We never like to substitute varieties or size on any order without the customer's permission but sometimes in the spring when people want their bulbs at once, and we are sold out of certain varieties or sizes, we do substitute giving something fully as good or better, unless the customer requests no substitution. At this time of the year when ordering, it is well to name 3 or 4 substitutes that we can use if absolutely necessary. We will see that you get good value anyway and will not substitute any inferior variety. If you don't want any substitution at all under any conditions, just say so.

# The New Gladiolus Book

THE GLADIOLUS (by Forman T. McLean)

This new book on gladiolus is just off the press, and I am sure many of my customers will want to get it.

The old book by Rockwell was published 10 years ago and though most of the growing instructions are all right many new developments have come about since it was published. And the list of recommended varieties is woefully out of date. This new book is the only book published on gladiolus in the last few years and is right up to date. And much more exhaustive in its treatment of the gladiolus. The best book on the subject.

The Price is \$2.00. Can have it shipped from the publishers at once.

## Unlabelled Collections

These collections are very popular. We sell thousands of them every year. You can not get better value anywhere. If you don't care to keep the varieties separate under name these are just what you want.

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**S.S. 1**—100 Large bulbs in 40 different varieties including about every color imaginable for \$3.00; 3 50 cent labelled bulbs given extra. 50 bulbs for \$1.75 with 1 50 cent bulb extra; 25 bulbs all different for \$1.00.

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**S.S. 1A**—100 Medium size bulbs as above \$2.00; 3 30 cent labelled bulbs free; 50 for \$1.25; 1 30 cent bulb free.

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**S.S. 1B**—100 Small bulbs for \$1.00. You will be surprised at the blooms you will get from these.

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**S.S. No. 2**—100 assorted as above containing 45 varieties and including many of the newer and higher priced ones. A wonderful collection at a moderate price. 100 for \$5.00; 50 for \$2.50; 25 for \$1.25.

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**S.S. No. 3 De Luxe**—50 or more varieties, many of them being exhibition sorts and worth several times the price asked. Real aristocrats in gladiolus. Nothing better to be had in an unlabelled collection. 100 for \$10.00; 50 for \$5.00; 25 for \$2.50.

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Some of the following collections were listed on my card sent out recently and in other places. A time limit was put on them. The time limit is up but I find now that I can still supply these collections. I can't guarantee that all the varieties will last out through the season, but I can furnish them for at least awhile. Get your orders in as early as possible so as to get just what you want.

## Labelled Collections

### S.S. Connoisseur's Collection

3 large bulbs of any of the following varieties for \$1.00, or 2 large and 2 medium for \$1.00.

Aladdin

Carillon

Prelude

Algonquin

King Lear

Timbuctoo

Amulet

Jasmine

Wings of Song

Barcarole

In my card mailed out sometime ago the wording of this offer was not clear and a few people understood that they were to get 3 large bulbs of all the varieties mentioned, which of course could not be done. You can have 3 large bulbs or 2 large and 2 medium bulbs for \$1.00, either all one variety or different varieties.

### S.S. Bulblet Collection

10 bulblets of each of the varieties in the Connoisseur's Collection, plus 5 Sensation bulblets for \$2.00. This is very popular and a good way to get a start at small expense.

### S.S. Elite Collection—(10 Great Gladiolus)

5 large bulbs each of the following varieties worth over \$5.00 for \$3.50. 10 bulbs each for \$6.00.

Beacon  
Camelia  
Angelus  
Eloise

Jalna  
Rocket  
Rosa Van Lima

Uncas  
Amrita  
32201 (seedling)

### S.S. Superfine Collection

1 Large bulb of each of the following exceptional new introductions. Value \$11.50 for \$7.00.

Lombardy  
Sensation  
Diane

Glamis  
Magnolia  
Mauvette

Snow White  
Vassar

### S.S. Ideal Collection

50 Large bulbs labelled, \$2.00. 5 Large bulbs each of 10 different varieties, my selection, but all good ones and in a wide color range. If you want 100 bulbs for \$4.00, I can put in 20 different varieties with a still greater color range.

### S.S. Everyman's Collection (10 Fine Gladiolus)

The following collection of 100 large bulbs. Value over \$5.00 for \$3.50.

10 Bella Donna	10 Kings Ransom	10 Solita
10 Creve Coeur	10 Maid of Orleans	10 Picardy
10 Dream o'Beauty	10 Mauve Magic	10 Wurtembergia
10 Edith Robson		

### S.S. Fanciers Collection

The following large bulbs, value over \$5.00 for \$3.50.

3 Angelus	2 Dr. Dentz	1 Margaret Beaton
3 Amrita	3 Helena	3 Recado
5 Beacon	3 Firefly	3 Rocket
3 Camellia	5 Kings Ransom	2 Rosa Van Lima
3 Damaris	2 Laddie	3 Uncas

### S.S. King Midas

A yellow you have to grow to win prizes at the shows. Best Exhibition yellow.

1 Large, 1 Medium, 1 Small for \$1.50

**S. S. RED CHARM** In my descriptive catalog I gave Red Charm  $3\frac{1}{2}$  stars. This was a mistake as for the past two years I have credited Red Charm with 4 stars in my field notes. It is positively the finest medium red glad I know of. Makes tall formal type



**Order Blank****CHAMPLAIN VIEW GARDENS**

ELMER E. GOVE  
BURLINGTON, VERMONT

Name (Mr., Miss or Mrs.) ..... Date .....

Please write plainly

Street and No., P. O. Box }  
or R. F. D. } .....

Post Office ..... County .....

Express Office ..... State .....  
If different from P. O.

Ship when .....

*Anything pertaining to this order, please write on back of Order Blank or separate sheet of paper.*

**AMOUNT ENCLOSED**

Money Order \$ .....

Check - - \$ .....

Cash - - \$ .....

Stamps - - \$ .....

We usually give extras with each order, varying with the size of the order; we want to send what you prefer so check which you desire.

Extra count of varieties ordered. Varieties of our choice.

Varieties you may like to try; mention several from which we may select.

Quantity	VARIETY	Size	Rate	Amount
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
			Balance Forward	

*In making out order please give price from latest price list. Continue order on other side.*

(Continue Order on this side)

Quantity	VARIETY	Size	Rate	Amount
	Amount Brought Forward			
19				
20				
21				
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FROM

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**Champlain View Gardens**

**Burlington, Vermont**





